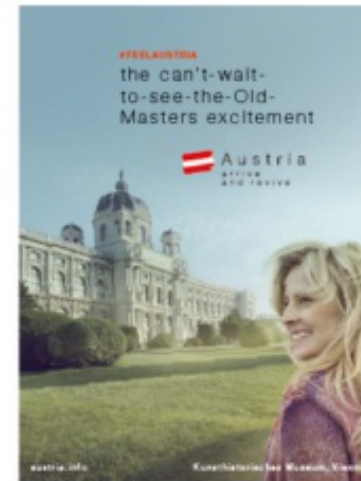


In order to maintain a uniform appearance, the corporate design needs to be observed strictly. A non-consistent appearance weakens the brand's recognition value. On the right side you see a few examples of not admissible deviations from the Corporate Design.



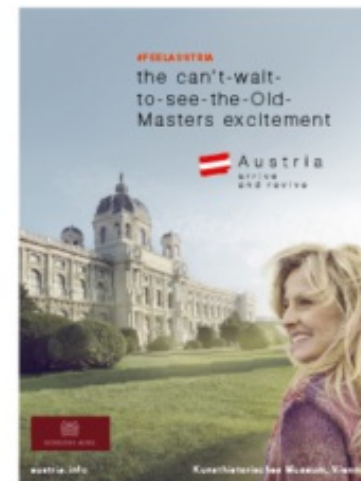
Changing the colours of the image



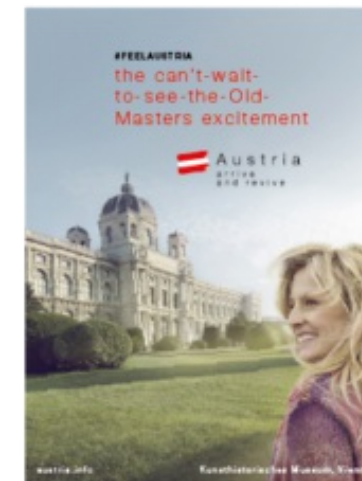
Additional headline



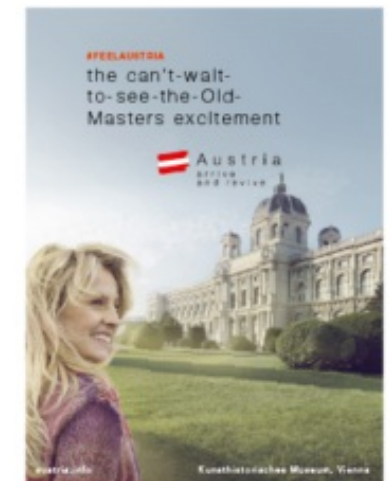
Changing the image content



Unauthorized integration of a partner logo



Different font colours and styles



Mirroring the image