

Original format: 420 x 297 mm

The editorial layout may be used for service selling or market ads.  
The visual is used only in the header. General copy on Austria may be communicated in addition.

# 1 / Image section

## Headline

Font:	Helvetica Neue 35 Thin
Size:	38 pt
Line spacing:	38 pt
Character spacing:	200
Colour:	red

## Subline

Font:	Helvetica Neue 45 Light
Size:	12 pt
Line spacing:	12 pt
Character spacing:	150
Colour:	red

# 2 / Image text

Font:	Helvetica Neue 45 Light
Font:	9.5 pt
Line spacing:	12 pt
Character spacing:	20
Colour:	black

# 3 / Copy

Font:	Helvetica Neue 45 Light
Size:	8 pt
Line spacing:	9.6 pt
Character spacing:	20
Colour:	black
Highlighting:	red

