

Original format: 420 x 297 mm

In double-pages, no header is shown on the right-hand page.

With ads under one overall theme the partner logo is featured in the header.

1 / Information line

- Font: Helvetica Neue 45 Light
- Size: 8 pt
- Line spacing: 9.6 pt
- Character spacing: 200
- Colour: black
- Alignment: right
- Positioning: vertically centred

2 / No more than three partner lines

- Font: Helvetica Neue 45 Light
- Size: 8 pt
- Line spacing: 9.6 pt
- Character spacing: 200
- Colour: black
- Alignment: right
- Positioning: vertically centred

3 / Copy

- Font: Helvetica Neue 45 Light
- Size: 8 pt
- Line spacing: 9.6 pt
- Character spacing: 20
- Colour: black/highlighting: red

