

Template format: DIN long landscape

1 / Hashtag

Font: Helvetica Neue 75
Bold

Size: 12.8 pt

Character
spacing: 150

2 / Copy large

Font: Helvetica Neue 75
Bold

Size: >85 pt

Character
spacing: 0

3 / Copy small

Font: Helvetica Neue 55
Roman

Size: 10 pt

Line spacing: 16 pt

Character
spacing: 100

4 / URL

Font: Helvetica Neue 55
Roman

Size: 8 pt

Character
spacing: 150

5 / Logo

oew_logo_b2c_AT_4c