

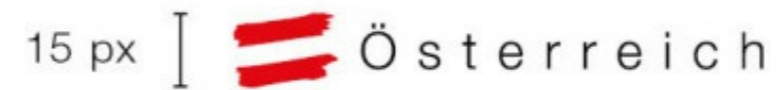
The guidelines defined for print advertising also apply to all online uses. Only the minimum size of the logo was optimised for online use.



Mindestgröße B2C-Logo mit Claim

30 px minimum size B2C logo with claim

15 px minimum size B2C logo without claim



Mindestgröße B2C-Logo ohne Claim