

336 x 238 cm

Template format: 420 x 297 mm

Fonts in the template:

## Variant A

### 1 / Hashtag

Font: Helvetica Neue 75 Bold  
Size: 20 pt  
Line spacing: 20 pt  
Character spacing: 150

### 2 / Headline

Font: Helvetica Neue 45 Light  
Size: 42 pt  
Line spacing: 50 pt  
Character spacing: 150

### 3 / URL

Font: Helvetica Neue 65 Medium  
Size: 23 pt  
Line spacing: 23 pt  
Character spacing: 150

## Variant B

### 1 / Hashtag

Font: Helvetica Neue 75 Bold  
Size: 17 pt  
Line spacing: 17 pt  
Character spacing: 150

### 2 / Headline

Font: Helvetica Neue 45 Light  
Size: 35.5 pt  
Line spacing: 42.5 pt  
Character spacing: 150

### 3 / URL

Schrift: Helvetica Neue 65 Medium  
Größe: 23 pt  
ZAB: 23 pt  
Laufweite: 150

