

105 x 280 mm

Variant A (recommended)

1 / Hashtag

Font: Helvetica Neue 75
 Bold

Size: 12 pt

Line spacing: 12 pt

Character spacing: 150

2 / Headline

Font: Helvetica Neue 35
 Thin

Size: 25.5 pt

Line spacing: 30.5 pt

Character spacing: 150

3 / URL

Font: Helvetica Neue 55
 Roman

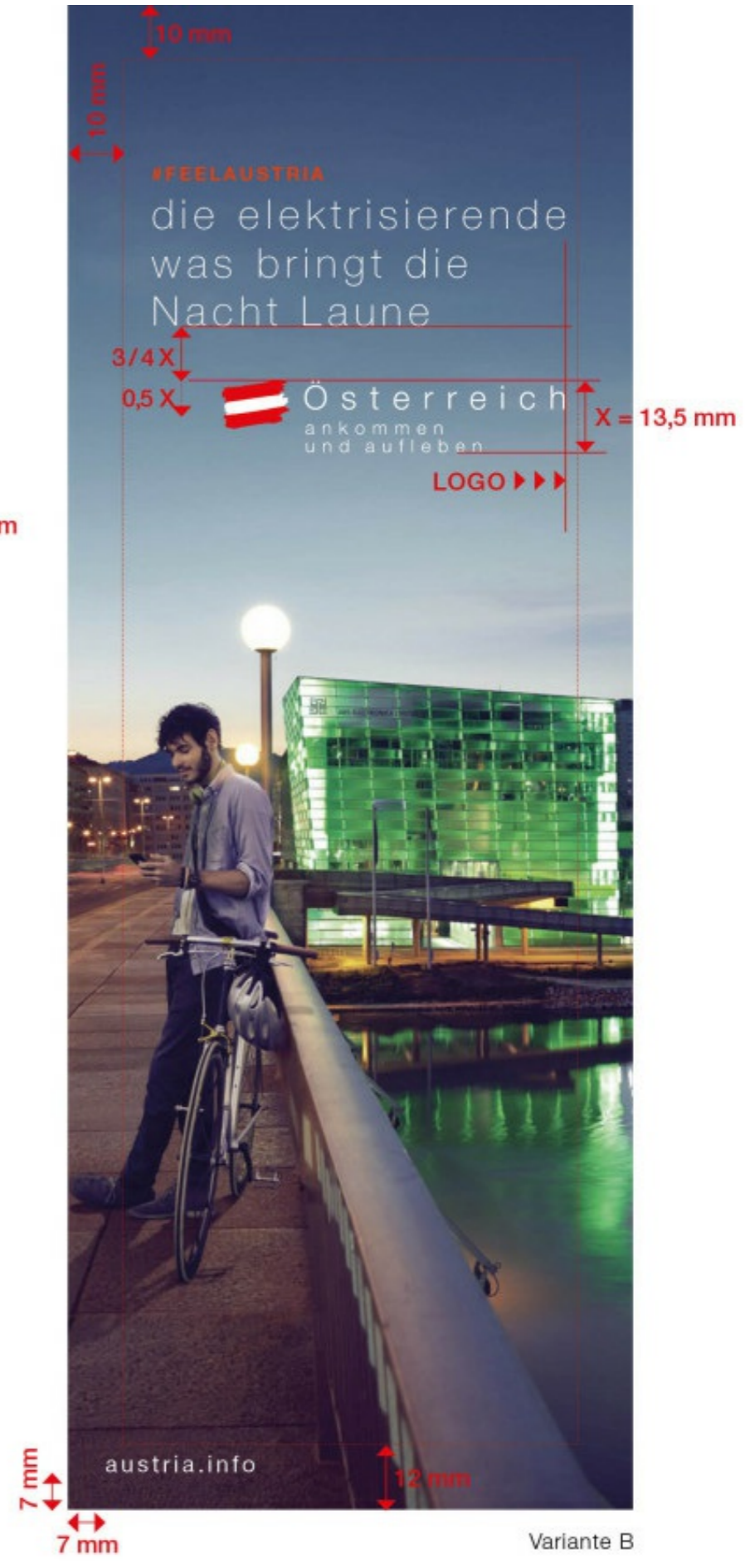
Size: 12 pt

Line spacing: 12 pt

Character spacing: 150



Variante A



Variante B

Variant B (exception)

1 / Hashtag

Font: Helvetica Neue 75
 Bold

Size: 10 pt

Line spacing: 10 pt

Character spacing: 150

2 / Headline

Font: Helvetica Neue 35
 Thin

Size: 21.5 pt

Line spacing: 25.5 pt

Character spacing: 150

3 / URL

Font: Helvetica Neue 55
 Roman

Size: 12 pt

Line spacing: 12 pt

Character spacing: 150