

210 x 148

Variants A+B
(recommended)

1 / Hashtag

Font: Helvetica Neue 75 Bold
 Size: 10 pt
 Line spacing: 10 pt
 Character spacing: 150



2 / Headline

Font: Helvetica Neue 35 Thin
 Size: 21.5 pt
 Line spacing: 25.5 pt
 Character spacing: 150

3 / URL

Font: Helvetica Neue 55 Roman
 Size: 12 pt
 Line spacing: 12 pt
 Character spacing: 150

Variants C + D (exception)

1 / Hashtag

Font: Helvetica Neue 75 Bold
 Size: 9 pt
 Line spacing: 9 pt
 Character spacing: 150



2 / Headline

Font: Helvetica Neue 35 Thin
 Size: 18 pt
 Line spacing: 21.5 pt
 Character spacing: 150

3 / URL

Font: Helvetica Neue 55 Roman
 Size: 12 pt
 Line spacing: 12 pt
 Character spacing: 150