

420 x 280 mm

## 1 / Hashtag

Font: Helvetica Neue 75  
Bold

Size: 14 pt

Line spacing: 14 pt

Character spacing: 150

## 2 / Headline

Font: Helvetica Neue 35  
Thin

Size: 30 pt

Line spacing: 36 pt

Character spacing: 150

## 3 / URL

Font: Helvetica Neue 55  
Roman

Size: 14 pt

Line spacing: 14 pt

Character spacing: 150

