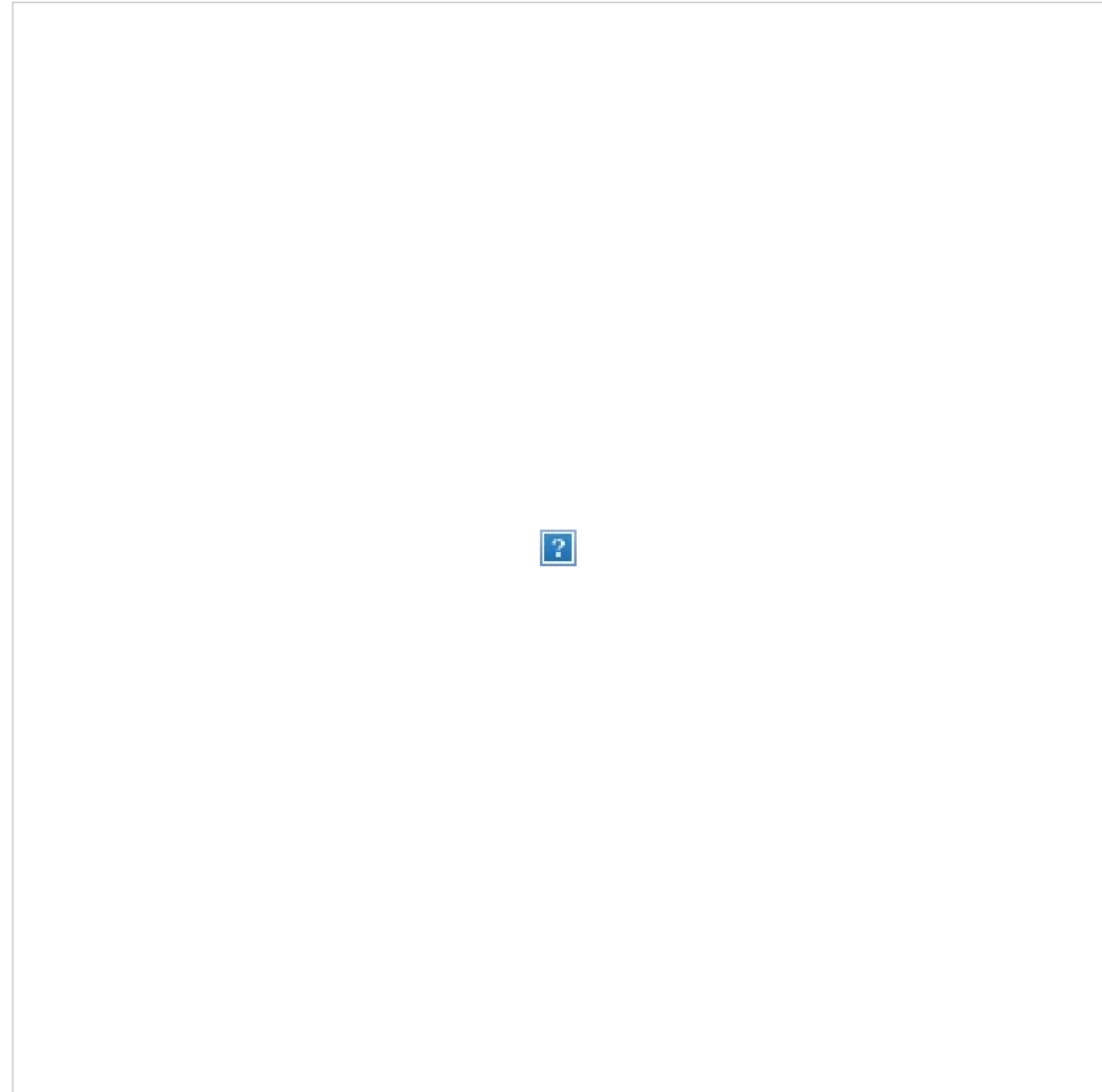


DESATURATED AND NATURAL INSTEAD OF SYNTHETICALLY OVERSATURATED

The colours should not be oversaturated in the style of overly retouched postcards. They should be slightly subdued – a cool style that is not visually obtrusive.



PURPLE CONTRASTS INSTEAD OF UNNATURAL BLACKENING

The picture should be sufficiently contrast-rich to remain interesting. The depths should not be totally in black, but carry a light purple colour. Purple intensifies the green of the landscape and adds a touch of lightness to the visual.

