

A4 (210 x 297 mm)

1 / Headline

Position: left-aligned with the logo text, no closer than 24 mm to the right-hand edge

Font: Helvetica Neue 35 Thin

Size: 45 pt

Line spacing: 49.5 pt

Character spacing: 200

Colour: red

2 / Subline

Position: left-aligned with the logo text, no closer than 24 mm to the right-hand edge

Font: Helvetica Neue 45 Light

Size: 14 pt

Line spacing: 15.4 pt

Character spacing: 200

Colour: black

